

PRESS RELEASE

employEZ Welcomes New Regional Sales Manager, Tate Lehtio

Tampa, Florida, January 29, 2024 – employEZ, a leading provider of innovative human resources solutions and services, announced today the hire of a new regional sales manager, Tate Lehtio.

As a former franchise owner and proud customer of employEZ, Tate brings a unique perspective to his role. “I know firsthand how this company empowers business owners to focus on growth without the daily challenges of payroll, employee management and HR compliance getting in the way,” said Tate. “I’m excited to have this opportunity to help other business owners scale efficiently and cost-effectively, while taking better care of their employees.”

“It’s certainly a compliment to have someone who experienced our services eager to share our solutions with other business owners,” said Leonardo Torres, Chief Sales Officer. “With his experience on either side of the sales table, and the entrepreneurial spirit he shares with the clients we support, I know his insights and recommendations will be invaluable to both internal and external audiences.”

With an MBA from the University of West Florida and a background as a college football national champion, Tate embodies the drive, discipline and leadership needed to deliver results. When he’s not helping businesses succeed, Tate can be found at the gym or on the golf course.

For more information about HR services from employEZ’s Professional Employer Organizations (PEOs), visit www.employ-ez.com.

About employEZ

employEZ’s PEOs offer human resources services and solutions to organizations seeking to reduce risk, stabilize workers’ compensation costs, remove administrative burdens like payroll processing and reporting, and attract and retain top talent. employEZ also offers a partnership model that makes it easier for PEO brokers to leverage a one-stop submission portal to secure customized HR services and competitive quotes for their clients.

PRESS RELEASE

employEZ Announces Acquisition of Florida-Based Midtown HR, Expanding Its National Group of Professional Employer Organizations

Acquisition strengthens and extends each company's human resources services and supports for small-to mid-sized businesses

Tampa, Florida, June 13, 2023 – employEZ, a leading provider of innovative human resources solutions and services, announced today the acquisition of Midtown HR, a prominent HR consulting firm serving Florida businesses for over seven years. This strategic acquisition reinforces employEZ's commitment to delivering comprehensive, cutting-edge HR services to business owners across various industries and extends the total number of Professional Employer Organizations (PEOs) under its umbrella to five.

"By aligning multiple PEOs around the business goals of our clients, employEZ is able to offer a broad mix of competitive HR solutions, services and pricing," said Jacob Lehtio, Chief Operating Officer of employEZ. "This empowers business owners to scale their operations efficiently and offer valuable employee benefits without being burdened by HR administrative tasks that get in the way of focusing on their core competencies and business growth."

Lehtio said, "The synergies this acquisition creates will allow the employEZ family of PEOs to bring Florida-based, highly competitive health insurance plans to Florida businesses, while significantly bolstering the access and range of PEO services available to clients of Midtown HR, including a robust retirement savings plan and access to insurance coverage in almost every U.S. state."

Under the terms of the acquisition, Midtown HR's team joins employEZ, bringing their wealth of knowledge and experience to the company and ensuring a smooth transition and seamless continuity of services for existing Midtown HR clients. Clients of both companies will benefit from a broader range of services and increased support for their HR needs, as well as access to top-tier employee benefits at competitive pricing.

"This is an exciting new chapter for Midtown HR," said Cristian Ramos, Midtown HR's President and co-founder. "We value each and every one of our clients, some of which have been with us for seven years. One of the most important things for us in making this move was knowing we could fully trust our clients would be in great hands with the employEZ family of PEOs. We are confident that this acquisition will lead to mutual success."

For more information about employEZ and its family of PEOs, visit employ-ez.com.

About employEZ

employEZ and its national family of PEOs offer human resources services and solutions to organizations seeking to reduce risk, stabilize workers' compensation costs, remove administrative burdens like payroll processing and reporting, and attract and retain top talent. employEZ also offers a partnership model that makes it easier for PEO brokers to leverage a one-stop submission portal to secure customized HR services and competitive quotes for their clients.

About Midtown HR

Midtown HR is a prominent Florida-based PEO that offers small and mid-sized businesses a full suite of solutions for their human resources needs, from payroll and benefits packages, to HR consulting and compliance management.

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For more information:

Jacob Lehtio | Chief Operating Officer | employEZ

jlehtio@employ-ez.com

Get spooked by “Anthology,” the latest film in the ongoing series “Grand Hampton The Movie,” at the historic Tampa Theatre, October 18

“Anthology,” filmed in a New Tampa community, debuts during Tampa Theatre’s “A Nightmare On Franklin Street” Halloween celebrations

TAMPA, Fla. – October 4, 2023 – Tampa-based filmmaker Antony Capers announced his latest community-based film, “Anthology,” will play at the Tampa Theatre, Wednesday, October 18, at 7:00 p.m. Tickets for the event are \$10.00 per person, including a pre-screening social mixer beginning at 6:00 p.m. with light refreshments and a catered “taco bar,” as well as a live stage performance by Capers and children from the film and the neighborhood where it was filmed. Sponsors for the event include [employEZ](#), [United Employee Services](#), Done Deal Promotions, and Aliens of the Metaverse.

The film will be screened as part of Tampa Theatre’s “A Nightmare On Franklin Street” Halloween celebrations.

“Anthology” is a three-chapter movie that takes viewers on a wild ride, first careening through the world’s craziest house in “Abby”, then witnessing the bond between two brothers chillingly broken in “Placebo”, and finally playing the game of “Spin the Barrel” where the winner... wins?

“Grand Hampton: The Movie” series draws all of its over 120 talented actors from within the New Tampa Grand Hampton community. The project, which started during COVID, has grown to a two-series YouTube channel at <https://www.youtube.com/@GrandHamptonTheMovie>.

“Supra Vita,” the most recent movie from the series, was screened at the Tampa Theatre in October 2022 and became an Official Selection at the Orlando International Film Festival in Spring 2023. “Supra Vita” was also a finalist in several award categories in the “Lonely Wolf Film Festival” in the UK, including “Best Original Story,” “Best Original TV Show or Pilot,” “Best Sci-Fi,” “Best Horror,” and “Best Original Score.”

Media contact for more information:

Antony Capers | Filmmaker
813-895-7979
www.antonycapers.com

Tampa Filmmaker and Community-Based Cast Celebrate Short Film Being Selected to Play at the OIFF

What started as a local filmmaker's way to pull together community members during COVID lockdowns turns into a film series with a chapter nominated for a festival award and selected for screen time.

TAMPA, Fla. - July 7, 2023 - *PRLog* -- Tampa, Florida, June 15, 2023 – Antony Capers, a Tampa-based filmmaker, cast and crew from a thriving community-based film project, and co-scriptwriter Annette Simmons-Brown are celebrating the fact that their short, *Grand Hampton the Movie – Chapter 1 – Supra Vita*, has been selected to play during the Orlando International Film Festival in July.

"I am having a super proud parent moment with my cinematic child, as well as my son who stars in the film," said Antony Capers, after hearing the news the short was not just nominated for an award, but selected for screening. "I want to say thank you to my co-writer Annette Simmons-Brown who helped pen a successful script and thanks to the whole *Grand Hampton the Movie* team, including the more than 60 cast members of 'Supra Vita' and the entire Grand Hampton community."



The announcement is another nod to the success of a small project that started during COVID lockdowns and has grown to a film series that is made with community volunteers within the Grand Hampton neighborhood where Capers lives and produces the series. *"We have a lot to be proud of,"* said Capers of the cast and crew. "Filmed with only a \$7K budget, it has no celebrity figures, and no high-end special effects or production team. I created the soundtrack with no famous musicians or well-known songs. This movie has been made possible by the passion for writing a good story and a community coming together to support each other and find creativity in chaos. Now, we're showing in the Orlando International Film Festival."

The entire series can be watched on Capers' YouTube channel, "Grand Hampton the Movie" at <https://www.youtube.com/@GrandHamptonTheMovie>. The Orlando International Film Festival is taking place at the newly renovated downtown campus of the University of Central Florida Nicholson School of Communication and Media, July 13 – 16.

For more information:

Antony Capers | Filmmaker
813-895-7979
www.antonycapers.com

Press Release

CareSync™ Adds Services to Support CPC+ Practices

Company expands clinical and consultative services to help practices meet the requirements of the innovative care model

TAMPA, Fla. – February 14, 2017 – CareSync™, the leading provider of software and services for chronic disease management under Medicare, announced it will unveil at HIMSS17 expanded care coordination offerings to help Comprehensive Primary Care Plus (CPC+) practices meet their patient experience of care, clinical quality, and utilization measures.

Whether practices are participating in Track 1 or Track 2 of the CPC+ program, CareSync offers specific clinical protocols to support CPC+ measures no matter how patients are risk stratified, certified technology that seamlessly integrates with nearly all EMRs, and 24/7/365 nursing services to meet care delivery requirements, reconcile spend, and provide continuity of care.

“Medicare is counting on this program to change the way primary care is delivered and reduce the financial burden on the healthcare system,” said Travis Bond, CEO and founder of CareSync. “The physicians and nurses at these practices are deeply committed to supporting those goals, but their resources are often stretched thin. How do they move from seeing patients a few times per year to coordinating between-visit care for their patient population every single month? That’s just one area where our years of experience delivering care coordination services can make a significant difference for CPC+ practices without disrupting their workflows.”

CareSync will be in Booth 2393 at HIMSS17, which runs from February 19-23, 2017 at the Orange County Convention Center, Orlando, Florida.

About CareSync

CareSync is the leading provider of software and services for chronic disease management, combining technology, data, and 24/7 nursing services to facilitate care coordination among patients, family and caregivers, and all healthcare providers. Founded in 2011, CareSync exceeds Medicare’s requirements for Chronic Care Management (CPT codes 99490, 99487, and 99489), and also offers care coordination services and technology for Annual Wellness Visits, Transitional Care Management, and CPC+. For more information about CareSync, visit www.caresync.com/ccm.

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Press Release

CareSync Expands Executive Leadership Team

Changes and additions to executive team strengthen integration of clinical, financial and technological services

TAMPA, Fla. – January 09, 2017 – CareSync, the leading provider of software and services for chronic disease management, today announced the executive appointments of Joy Powell, CPA, CMA, as Chief Operating Officer, Mike Hofmeister as Senior Vice President of Sales, Allison Guley, JD, as General Counsel, and Amy Gleason, RN, as Chief of Staff.

“Each of these individuals brings a level of thought leadership, healthcare advocacy, and industry-related experience that will be invaluable in maintaining the company’s leadership position and ensuring its continued growth in the care coordination space,” said Travis Bond, Chief Executive Officer and founder of CareSync. In their respective roles:

- Powell brings more than 25 years of progressive leadership experience to her role as Chief Operating Officer. She spent the past eight years with Healthways, the largest independent global provider of well-being solutions, including serving as Chief Operating Officer, Network Solutions. She holds a Bachelor of Business Administration in Accounting from the University of Memphis and is a Certified Public Accountant, Tennessee, and Certified Management Accountant. At CareSync, Powell will help expand the company’s overall strategic directives, and guide the company and its customers through the financial transformations the shift to value-based care and MACRA regulations require.
- Hofmeister has over 20 years of experience in the healthcare information technology and services industry. Before joining CareSync, he was a member of sales management for Allscripts and previously Cerner, most recently focusing on solutions for value-based care as well as nationwide product coverage and channel partner programs. He holds Bachelor of Science degrees in Business Administration and Accounting from the University of Kansas. In his role at CareSync, Hofmeister will lead the company’s national expansion into the mid- and enterprise markets. His efforts will enhance the way providers leverage CareSync’s solutions to practically achieve the clinical and financial goals of value-based care.
- Prior to joining CareSync in the fall, Guley was Associate Senior Counsel at Johns Hopkins All Children’s Hospital in St. Petersburg, Florida. She earned her Juris Doctor from the Carey School of Law, University of Maryland. Guley serves as CareSync’s primary in-house counsel, providing guidance in contractual matters, and the areas of HIPAA privacy and security, risk management, and more.

- Gleason has transitioned from her previous role as CareSync's COO to her new role as Chief of Staff. The move supports CareSync's tremendous growth, which has led to an increase in the number of employees and departments to manage, as well as clients and members to serve. This has created demand for a Chief of Staff who can deliver strategic guidance and help increase efficiencies across multiple functional areas. "With her breadth of knowledge and experience as a member of the founding team at CareSync, Gleason was the optimal choice and will play an integral role in shaping the CareSync experience for both internal and external audiences," said Bond.

About CareSync

CareSync is the leading provider of software and services for chronic care management, combining technology, data, and 24/7 nursing services to facilitate care coordination among patients, family and caregivers, and all healthcare providers. Founded in 2011, CareSync exceeds Medicare's requirements for Chronic Care Management (CPT code 99490, 99487, 99489, and G0506), and also offers care coordination services and technology to support Annual Wellness Visits and Transitional Care Management. The CareSync clinical team serves as advocates for patients to turn doctors' instructions into action, remove the barriers to care plan adherence, and ensure that information is shared with the right people at the right time. For more information about CareSync, visit www.caresync.com/ccm.

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Press Release

Prairie Clinic Partners With CareSync™ to Provide Care Coordination for Patients

New Chronic Care Management and care coordination services offer expanded clinical access for patients and their caregivers.

Sauk City, WI – July 12, 2017 – Prairie Clinic, S.C. announced today it has partnered with CareSync™, the industry leader in Chronic Care Management (CCM), to provide expanded care coordination services to its eligible Medicare patients.

Through this partnership, CareSync is able to instantly expand the value and services Prairie Clinic can offer patients and their family members and caregivers. Services include 24/7/365 telephone and online access to Health Assistants who can answer healthcare questions, schedule medical appointments or transportation to doctor's visits, provide clinical support in managing chronic conditions such as diabetes and heart disease, and coordinate care and medical records sharing among all the patient's healthcare providers.

"Medicare's Chronic Care Management program is designed to help improve patient care and provide services that ultimately reduce healthcare costs," said Travis Bond, CEO and founder of CareSync. "By choosing CareSync to act as an extension of their practice and implement these services on their behalf, Prairie Clinic is helping to ensure patients experience the best possible care and support even when they can't be in the doctor's office."

About Prairie Clinic

Prairie Clinic, S.C. is an independent clinic offering Family Medicine, Internal Medicine, Obstetrics and Gynecology services. In addition to acute care and medical consultation, the clinic offers programs for Asthma, Anti-Coagulation (ProTime) and Diabetes. The goal of the clinic is to provide the best possible care for their patients. The Prairie Clinic staff strives to work together as a team to provide excellent healthcare in a friendly and professional environment.

About CareSync

Founded in 2011, CareSync is the leading provider of software and services for Chronic Care Management, combining technology with 24/7/365 clinical services to facilitate care coordination among patients, families, caregivers, and healthcare providers. Care coordination solutions from CareSync help healthcare organizations provide exceptional between-visit care for patients, maximize value-based reimbursements, and prepare for success with MACRA (MIPS or Advanced APM path). Solutions include CCM services with both a full-service and software-only option for implementation, support for Annual Wellness Visits and Transitional Care Management, and care coordination services for CPC+ practices. For more information about CareSync, visit www.caresync.com/ccm.

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Press Release

CareSync Adds Chief Technology Officer

Company adds veteran industry expert to expand and strengthen the technological services that support patients and physicians in the shift toward value-based care

TAMPA, Fla. – August 14, 2017 – CareSync, the leading provider of software and clinical services for chronic disease management, today announced the executive appointment of Mano Kalathil as Chief Technology Officer.

Kalathil brings more than 20 years of technology and leadership experience to his role as Chief Technology Officer. He spent the past four years with Crankfrog, a boutique strategy consulting and product development firm, as their practice leader focused on solving complicated, unstructured problems at the intersection of payers, providers, and healthcare technology companies. He holds a Bachelor of Engineering from Bangalore University.

At CareSync, Kalathil is focused on developing and implementing new healthcare products and services. He leads the internal, managed care, and software and development operations, as well as internal security. As Chief Technology Officer, he is instrumental in both defining and translating the strategic vision to create robust, easy to use, and effective solutions for both patients and clinicians.

“I’m very pleased to bring Mano Kalathil on board to help us identify and deliver technology solutions that will enhance our patient-centered care coordination products and services,” said Travis Bond, Chief Executive Officer and founder of CareSync. “His strategic and analytical expertise, along with healthcare experience, will be invaluable to the company’s leadership team as we continue to grow in the care coordination space.”

About CareSync

Founded in 2011, CareSync is the leading provider of software and services for Chronic Care Management, combining technology with 24/7/365 clinical services to facilitate care coordination among patients, families, caregivers, and healthcare providers. Care coordination solutions from CareSync help healthcare organizations provide exceptional between-visit care for patients, maximize value-based reimbursements, and prepare for success with MACRA (MIPS or Advanced APM path). Solutions include CCM services with both a full-service and software-only option for implementation, support for Annual Wellness Visits and Transitional Care Management, care coordination services for CPC+ practices, and consulting services to help ensure a smooth transition from fee-for-service to value-based care. For more information about CareSync, visit www.caresync.com/ccm.

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Press Release

Hurricane Irma Tests Strength of Corporate Culture

Wauchula, FL - September 15, 2017 - The supportive corporate culture fostered at CareSync, the leading provider of software and services for Chronic Care Management, was on full display when employees from the Tampa headquarters learned employees and their families from the Wauchula office particularly suffered the effects of Hurricane Irma. Employees who had their power restored earliest offered their generators and extra hurricane supplies to other team members. And 22 generators as well as food, water, and other supplies purchased by the company and through the generosity of employees were delivered to employee families in the areas impacted by the storm. The company also purchased a super capacity washer and dryer to install in the Wauchula office to help employees and their families take care of their laundry needs.

“We have always believed that we must care for each other to be successful in caring for the patients we serve,” said Travis Bond, CEO and founder of CareSync. “I have witnessed that philosophy in action in recent days and am deeply honored and humbled to lead a company filled with such compassionate people.”

To learn other ways CareSync employees came to the aid of each other before, during, and after the storm, visit facebook.com/caresync.

About CareSync

Founded in 2011, CareSync is the leading provider of software and services for Chronic Care Management, combining technology with 24/7/365 clinical services to facilitate care coordination among patients, families, caregivers, and healthcare providers. For more information about CareSync, visit www.caresync.com/ccm.

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Press Release

CareSync™ Awarded Technology Company of the Year 2016 by Tampa Bay Technology Forum

Provider of Chronic Care Management technology and services
recognized for advancing the region's technology community

TAMPA, Fla., October 25, 2017 - CareSync™, the nation's leading provider of software and services for chronic disease management, has been named Technology Company of the Year 2016 by Tampa Bay Technology Forum. The announcement was made during the TBTF 13th Annual Industry Achievement Awards ceremony, which took place Friday, October 14, at Busch Garden's Howl-O-Scream. The Technology Company of the Year award recognizes a Tampa Bay-headquartered company that is committed to advancing the region's technology community and able to demonstrate excellence in their people, programs, and projects within their industry.

"It's a huge honor for us and we are grateful to TBTF for the award and their annual recognition of individuals and companies that make a difference through technology," said Travis Bond, CEO and founder of CareSync. "We extend our congratulations to the other finalists for not only being recognized for their efforts, but for having the foresight to choose Tampa Bay as a technology hub and an exciting, vibrant place to live, work, and play!"

About CareSync

CareSync is the leading provider of software and services for chronic disease management, combining technology with 24/7 nursing services to facilitate care coordination among patients, family and caregivers, and all providers. CareSync allows any healthcare organization to easily provide and be reimbursed for between-visit care, which supports value-based care goals and enhances patient satisfaction. Patients can also use CareSync to more easily get and access all of their health information, goals and care plans, placing them at the center of their healthcare experience and driving more productive medical appointments and better health outcomes. For more information about CareSync, visit www.caresync.com/ccm.

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Press Release

New Report from CareSync™ Details Implementing Chronic Care Management and Using New Care Management Codes In RHC and FQHC Practices

Report highlights the need to provide Chronic Care Management services to underserved communities and the value doing so brings to RHC and FQHC practices and their patients.

TAMPA, FL – February 26, 2018 – CareSync is pleased to announce the release of a free report that details how new codes like G0511 for General Care Management and increased reimbursement for Chronic Care Management (CCM) will make it easier for Rural Health Clinics (RHCs) and Federally Qualified Health Centers (FQHCs) to provide care coordination services to their patients.

Through changes made in the Medicare CY 2018 Physician Fee Schedule Final Rule, RHCs and FQHCs will receive more robust support than ever for effectively managing the care of patients with chronic illnesses through four care management services. These services include CCM, Transitional Care Management (TCM), General Behavioral Health Integration (BHI), and Psychiatric Collaborative Care Model (CoCM).

Payment for these care management services (except TCM) is through two new billing codes created exclusively for RHC and FQHC payment. The first, G0511, is a General Care Management code. Payment for G0511 is set annually at the average of the three national non-facility PFS payment rates for CCM codes 99490 (20 minutes or more of CCM services), 99487 (60 minutes or more of complex CCM services), and 99484 (20 minutes or more of general BHI services).

The second code, G0512, is a psychiatric CoCM code. The payment amount for G0512 is set at the average of the national non-facility PFS payment rate for CPT codes 99492 (70 minutes or more of initial psychiatric CoCM services) and CPT code 99493 (60 minutes or more of subsequent psychiatric CoCM services).

With these changes comes a higher reimbursement rate for CCM-related services, a reduction in burdensome reporting requirements, and greater consistency with RHC and FQHC payment methods.

The new CareSync report, “RHC and FQHC CCM White Paper: CCM and Care Management Services,” takes a closer look at the four care management services and the value providing CCM services can bring to RHC and FQHC practices, their patients, and their communities.

The report is available free for download from <http://bit.ly/RHCFQHC>.

About CareSync

Founded in 2011, CareSync is the leading provider of software and services for Chronic Care Management, combining technology with 24/7/365 clinical services to facilitate care coordination among patients, families, caregivers, and healthcare providers. Care coordination solutions from CareSync help healthcare organizations provide exceptional between-visit care for patients, maximize value-based reimbursements, and prepare for success with MACRA (MIPS or Advanced APM path). Solutions include CCM services with both a full-service and software-only option for implementation, support for Annual Wellness Visits and Transitional Care Management, and care coordination services for CPC+ practices. For more information about CareSync, visit www.caresync.com/ccm.

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Press Release

CareSync Expands Team Focused on Compliance and Privacy

Seasoned lawyer joins CareSync as Associate Counsel

TAMPA, Fla. – March 12, 2018 – [CareSync](#), the leading provider of software and services for chronic disease management, announced the addition of Joy Strickler Easterwood, Esq., CHPC, to the CareSync team. Serving as in-house Associate Counsel, Easterwood is the newest member of a team dedicated to ensuring CareSync maintains its leadership position in exceeding Medicare's requirements for Chronic Care Management, establishing winning partnerships with industry leaders, and adhering to complex compliance requirements and privacy policies. She will report to Allison Guley, JD, General Counsel for CareSync.

Easterwood earned her Juris Doctor from Stetson University College of Law and a Bachelor of Science in Communication Studies and Bachelor of Science in Psychology from Florida State University. Her previous experience includes serving as: Director, Privacy Officer/Local Privacy Officer in the Office of Legal Affairs at Johns Hopkins All Children's Hospital, Inc.; Associate Counsel and Privacy Officer at HealthPlan Holdings, Inc.; Associate General Counsel at Consolidated Healthcare Services, LLC; and an Associate Attorney in Florida law firms.

"Thriving partnerships with major health systems and EHR vendors make it more important than ever for CareSync to bring legal counsel with a depth of healthcare knowledge and compliance experience in-house," said Travis Bond, Chief Executive Officer and founder of CareSync. "CareSync has demonstrated such rapid market penetration and expansion of services that outside counsel is no longer sufficient. Giving all our departments access to legal resources who are intimately familiar with our workflows and fully integrated with our team allows CareSync to deliver industry-best compliance and privacy at scale, and confidently maximize our leadership position in the care coordination space."

About CareSync™

Founded in 2011, CareSync combines technology with 24/7/365 clinical services to facilitate care coordination among patients, families, caregivers, and healthcare providers. Care coordination solutions include support for Chronic Care Management, Annual Wellness Visits, Advance Care Planning, Transitional Care Management, CPC+, MACRA (MIPS or Advanced APM track), and more. Technology solutions such as CareSync Scribe and user-friendly healthcare apps are designed to reduce physician burdens, improve patient care, and securely store and share patient medical records. For more information about CareSync, the leading provider of software and services for Chronic Care Management, visit www.caresync.com/ccm.

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FOR IMMEDIATE RELEASE

Media contact for more information:

Antony Capers

813-895-7979

www.antonycapers.com

Artist Antony Capers Brings an Exciting Metaverse and Back Story to the World of Digital Art NFTs

TAMPA, FL – March 18, 2022 – Artist Antony Capers is excited to announce his entrance into the world of non-fungible tokens (NFTs) with his own world, The Aliens of the Metaverse™. Intrigued by the use of digital art as NFTs, Capers researched the industry and found multiple instances of 2D art and even some 3D applications in the space. “The art was amazing and the stories of successful NFT sales were, too.” said Capers. “But I felt something was consistently missing: a story.”

As a graphics artist who has written and illustrated his own books, Capers decided his foray into NFTs would be better served if he gave his characters dimension... not just with 3D artwork, but with an exciting back story. Thus began the creation of The Aliens of the Metaverse as well as the alien races of Tinks and Murkiz. A storyline was developed in which Tinks were the females whose beauty was powered by the core of the planet, the Murkiz were the males who kept the power of their world in balance and mated for life with Tinks, and the moment the Tinks and Murkiz became mortal enemies in a twist no one saw coming. Would-be fans can watch a video about this world and the conflict at <https://snowfoxs.com/aliens-metaverse>.

Another interesting approach Capers has taken with NFTs is requesting users to “pick a side.” “I want them to take an active stance in the fight. Are you a Murkiz or do you side with the Tinks who are trying to save other species and are willing to give up their soulmates to do it?”

About Antony Capers

Antony Capers is a freelance graphics designer and artist who enjoys creating visual concepts by hand or computer, inspiring through imagery, and developing branding that connects companies with customers. Visit antonycapers.com to learn more.

Kaerrie Hall - Press Release Samples from Iambic Software



Press Releases

iambic® releases Ababall™, a Palm OS game loaded with arcade-style challenges and high-end graphics!

The seven-year veteran Palm OS developer releases its first game ever

SAN JOSE, Calif., June 5, 2001 - Blast your way through 32 levels of arcade-style mayhem with Ababall™, the new full-color Palm OS game from iambic! The first game ever from the veteran Palm OS developer, Ababall is a highly evolved game for the platform, with fluid 2-D and 3-D graphics, quick action, and exciting arcade-style challenges.

Ababall is the first game from iambic Entertainment, iambic's newest division, and is for color-enabled devices only. It boasts 32 levels of addictive play and varying difficulty, with new challenges and block layouts for every level and a bonus room for those who can make it all the way through.

Each level has falling objects that offer both helpful and hurtful challenges and various levels offer exciting powerups, including a paddle that can fire on obstacles, falling objects that create fireballs that blast through anything, and multiple balls to destroy large sections of the wall at once.

To take full advantage of the fluid animation and quick play of Ababall, the movement of the paddle is flexible. Players can control the paddle using either the stylus or the date book and phone hard buttons of their device. Paddle movement is also compatible with the Palm GamePad and the Jog Dial of the Sony PEG n710C.

Players can challenge themselves or another opponent and can post their high scores on a special site created just for them: www.ababall.com. Here, they can also participate in player forums to discuss Ababall strategies and tips with others worldwide and learn the tricks to help advance them to the next level.

Players can download Ababall and play it in its demo state (four random lower levels) for free. To unlock all 32 levels of exciting play and the bonus room, you can purchase Ababall from www.iambicstore.com and on various Palm-related websites for \$19.95. A special limited time introductory price of only \$9.95 is available for purchases made between June 5 and June 15, 2001.

To learn more about this standout Palm OS game for color-enabled devices, please visit www.ababall.com or www.iambic.com.



Press Releases

Latest TinySheet release enhances several important formulas and provides better keyboard support.

SAN JOSE, Calif., February 28, 2001 - iambic® has released TinySheet™ 3.2. This new version of the popular Excel-like spreadsheet software for Palm OS® devices enhances several of TinySheet's most important formulas and provides better keyboard support for navigating sheets.

Improvements have been made to Date and Time formulas (particularly TinySheet's support for year and time formats as well as serial numbers) and the following: Sin(), Roundup, Rounddown, Year (using default MS Excel epoch of 1900), Radians, Month, Minute, Hour, Day, Even, Odd, and Cos().

Other issues addressed by TinySheet 3.2: scrolling features are better; the process of changing column and row width and height has been made easier; and the act of dragging the stylus to select range of cells is improved.

Registered owners of TinySheet 3.0 and 3.1 can upgrade to 3.2 for free.

Includes 80 built-in functions, including financial, mathematic and trigonometric, date and time, statistical, look up and reference, logical, text, and sorting. It comes with a free add-on TinySheet Conduit for Windows PC users to allow for seamless and direct synchronization with Excel files on your Windows PC desktop.

TinySheet 3.2 is available for \$19.95. If you are a registered owner of TinySheet 3.0 or 3.1, just install 3.2 right over it using the same permanent license. To learn more about TinySheet, please visit <http://www.iambic.com/pilot/tinysheet3/>



Press Releases

Ababall™ is the first game ever to earn the coveted Palmtop-Pro Approved Award!

SAN JOSE, Calif., June 8, 2001 - Ababall™, iambic's new full-color, graphically-enhanced game for Palm OS devices, has received the coveted Palmtop-Pro Approved Award. It is the first game to receive this rarely-given distinction.

The award was presented to Ababall by Palmtop-Pro Magazine, a top European mobile computing magazine well-respected for its exacting standards when recommending software. "This is the first time ever that a game has entered this elite 'hall of fame' of top solutions in the PDA sector," said Boris Michael von Luhovoy, Publishing Editor of Palmtop-Pro. "As a seasoned PDA magazine publisher, I'm not so easy to impress. The game flattens me indeed."

Vidal Graupera, president and founder of iambic, said, "This is a true honor. To have the first product from our new iambic Entertainment division be the first game to receive such an award is a testament to what we have tried to accomplish with Ababall."

To learn more about Ababall, visit www.ababall.com. For more on Ababall's win of the Palmtop-Pro Approved Award, visit http://www.palmtop-pro.com/seal/seal_iambic.htm.

About Ababall

Ababall is a graphically-enhanced, full-color Palm OS game from iambic, makers of Action Names Datebook and TinySheet. Featuring 32 levels of colorful block layouts and arcade-style challenges, Ababall uses fluid 2-D and 3-D graphics, quick action, powerups, obstacles and more to test you at every turn. Download the free demo (4 levels) or purchase Ababall for only \$19.95 at www.iambicstore.com. Special introductory price of \$9.95 if purchased by June 15, 2001. For color devices only.



Press Releases

iambic® offers a powerful e-mail solution for your Palm OS® device

iambic Mail synchronizes with popular desktop e-mail programs and allows for sending and receiving directly to and from your handheld device.

SAN JOSE, Calif., August 8, 2001 - iambic has released iambic Mail 2.0, a powerful e-mail solution for your Palm OS device that allows you to send and receive as well as write and edit e-mails in a mobile environment. Synchronize iambic Mail with Microsoft Outlook or other desktop e-mail programs and at the press of the HotSync button, your e-mails are automatically synchronized between your handheld and Windows PC. Or combine the power of iambic Mail with a Palm Modem and ISP or wireless access such as OmniSky, and you can create, send and receive e-mail directly to and from your device any time.

iambic Mail's user-friendly interface is similar to popular desktop e-mail programs, making creating correspondence on the go simple and convenient. It works with the same Windows desktop programs as your Palm's native Mail application. Catch up on your correspondence away from your home or office, HotSync the device when you return, and your completed e-mails are transferred to the desktop and ready to send.

iambic Mail is feature rich and powerful. It allows for multiple accounts and mailboxes and has built-in mail folders to help you organize your messages. It also offers preference settings and other options to: create and include signature text; include the original message in your reply; retrieve the entire e-mail or just its header; auto-save copies of sent e-mails; add priority status; forward or redirect your e-mail; reply to all; and even send blind copies. And just like your favorite PC-based e-mail program, iambic Mail offers helpful icons to indicate which e-mails are already opened and read and a familiar display that gives you a desktop-like feel on your handheld device.

iambic Mail is available via download for \$19.95 from www.iambicstore.com. For a limited time, iambic is offering a special introductory price of \$14.95. For more information on iambic Mail, please visit www.iambic.com.

Link: <http://www.iambic.com/>



Press Releases

Ababall™ 1.01 released; configurable controls added

SAN JOSE, Calif., July 12, 2001 - iambic® has released Ababall™ 1.01, the latest version of its full-color, arcade-style game for Palm OS® devices. Ababall 1.01 adds a feature in the options menu that allows players to change the default button's configuration for paddle movement and firing. It also addresses a graphics resource issue when using two-player mode, stops the up/down buttons on the GamePad from pausing the game, provides better demo instructions, and allows jog dial support to act as the up/down arrow and to fire or release the ball when pressed.

Registered owners can upgrade for free to Ababall 1.01.

About Ababall

Ababall is a graphically-enhanced, full-color Palm OS game from iambic, makers of Action Names Datebook and TinySheet. Featuring 32 levels of colorful block layouts and arcade-style challenges, Ababall uses fluid 2-D and 3-D graphics, quick action, powerups, obstacles and more to test you at every turn. Download the free demo (4 levels) or purchase Ababall for only \$19.95 at www.iambicstore.com. Special introductory price of \$9.95 if purchased by June 15, 2001. For color devices only.

Link: <http://www.ababall.com/>



Press Releases

iambic® acquires MegaDoc word processing software for Palm OS® devices

SAN JOSE, Calif., April 26, 2001 - iambic, Inc. is proud to announce the acquisition of MegaDoc, word processing software for Palm OS devices, from Megasoft2000.

iambic (<http://www.iambic.com>), developer of many popular Palm OS solutions such as Action Names Datebook, TinySheet, and TimeReporter for Timeslips, will soon introduce a new iambic branded word processor for Palm OS handhelds based on MegaDoc. The estimated release date is the end of June 2001.

All currently registered owners of MegaDoc as well as any new customers who purchase MegaDoc before the new release will receive a FREE upgrade to the iambic word processor when it becomes available.

During the transition, MegaDoc 1.7 will remain on sale for \$25 on both <http://www.palmgear.com> and <http://www.handango.com>. It will not be available anywhere else. Megasoft2000 will continue to support MegaDoc 1.7 and earlier versions during this time. Customers who need technical support using MegaDoc should continue to direct these inquiries to Megasoft2000 at support@megasoft2000.com.

Once the new version of the iambic word processing software is released, it will be posted on the iambic Store and various web sites for sale and an official announcement will be made. At that time, the transition will be considered complete. All registered users of MegaDoc will be entitled to upgrade for free to the new word processor, and iambic will begin to provide support for the new product. The availability of MegaDoc 1.7 and support for the original product will be discontinued at that time.



Press Releases

Ababall™ Grayscale - 32 levels of arcade-style mayhem for monochrome screens!

Action-packed game for color Palm OS® devices gets face-lift for monochrome screens.

SAN JOSE, Calif., July 24, 2001 - Ababall™, the exciting 32-level, arcade-style game from iambic®, is now available in a grayscale version: Ababall Grayscale! Previously, Ababall was only available to those who had a color Palm OS® device, but to answer the many requests of its customers, iambic has recreated the game to release a separate product that takes full advantage of monochrome screens. Ababall Grayscale and Ababall Color will be sold separately.

To create Ababall Grayscale, the iambic Entertainment team began with a complete redesign and recreation of the powerup graphics that were previously identifiable only by color (new online documentation is available at www.ababall.com). They then adjusted the frames per second rate and removed the backgrounds of each level to accommodate the visibility and contrast of monochrome device screens. A contrast dial was also added to the options menu to accommodate better visibility of the fluid 2-D and 3-D graphics and strong animation of the game directly within the software on devices that support such controls (otherwise, analog contrast controls can be used).

While Ababall Grayscale has had certain features recreated for monochrome screens, no part of the exciting game play, scoring structure, arcade theme, or levels of challenges and difficulty has been changed. Ababall Grayscale works the same as Ababall Color, offers the opportunity to play one player or two through 32 levels of block layouts and a bonus room, and uses the same special Internet scoring to post high scores and challenge others from around the world!

Ababall Grayscale works on Palm OS devices running OS 3.1 and higher and supporting 16 shades of gray and at least 418 KB of memory. It will also work on color Palm OS devices with OS 3.1 and higher. It is sold for only \$11.95 with a special limited introductory price of \$9.95. Ababall Color works on color-enabled Palm OS devices only and sells for \$14.95. A free demo version of either game is available with four levels of exciting play. All sales of Ababall are final.

Are you ready for the challenge? Download a free demo today or purchase Ababall at www.ababall.com or www.iambic.com.

Link: <http://www.ababall.com>

Samples of Press Postings



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Quickies: TinySheet 3.2, Palm Tipsheet, SwapDrive

Posted By: [The People Below](#) Tuesday, March 06, 2001 8:11:20 AM

iambic has released [TinySheet 3.2](#). This new version of the popular [Excel](#)-like spreadsheet software for Palm OS devices enhances several of TinySheet's most important formulas and provides better keyboard support for navigating sheets. -Kaerrie Simons

[Palm Tipsheet](#) 16.0 / March 2001 is now [online](#). It has a review of WordSmith and a visit with Selcuk Demiray, founder of the Turkish Palm User Group (TPUG). -Mike Rohde

[SwapDrive](#) has rolled out the first phase of its wireless support initiative for its [Corporate](#) customers. Users of the Palm VIIx can now access, view, and manage files and [share](#) data with customers and employees. A future phase, due out in the third quarter of 2001, will give users the ability to fax, upload, download, and e-mail files from any wireless device. -Ed



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Quickies: iambic Buys MegaDoc, Palm Art, YadaYada

Posted By: [The People Below](#) © Friday, April 27, 2001 7:03:13 AM



[iambic, Inc.](#) has acquired MegaDoc, the word processing software, from Megasoft2000. iambic, developer of many [Palm](#) apps like Action Names Datebook, and TinySheet will soon introduce a new word processor based on MegaDoc. The estimated release date is the end of June. All registered owners of MegaDoc will receive a free upgrade. During the transition, MegaDoc 1.7 will remain on sale for \$25 on PalmGear and Handango. -Kerrie Simons

Back last fall, an artist named Tom Kemp created 1000 tiny paintings on a Palm Vx using TealPaint then arranged them in a huge grid. Twice Publishing has now produced a poster of this innovative work, called "[Analysis](#)". It is available now for £50 (approximately \$75US), including VAT and postage anywhere in the world. -NT

YadaYada, the wireless ISP, has been undergoing a reorganization and rumors have been circulating that the company has even shut down. According to VisorCentral, YadaYada [CEO](#) Raj Gupta said yesterday, "We are fully committed to keeping our business running as smoothly as before. We will continue to innovate and provide state of the art service." -Ed



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Colleges Give Palm Handhelds to Students

Posted By: [Ed](#) © Saturday, September 08, 2001 2:38:43 PM

While many colleges are trying to get students the computer equipment they need to succeed, issuing all students laptops is an expensive proposition. Instead, many colleges have turned to [handhelds](#) to their combination of portability and low cost.

Earlier this week, more than 1,300 students at the University of South Dakota became the first in the United States to receive [Palm](#) handhelds authorized by a university for all first-year undergraduates, law, and medical students. The Palm m500 and m505 handhelds came with a dozen education, productivity, and communication [applications](#).



USD President James W. Abbott said, "Palm handhelds will be an integral part of English, speech, biology, computer science, information technology, medical and law coursework. Just as important, the technology will be used to share information, collaborate and communicate with faculty, administrators and other students."

Central to integrating the Palm handhelds into campus life is the installation of the EthIR LAN and EthIR STAR [wireless](#) connectivity systems from Clarinet Systems. These provide high-speed IR connectivity to the campus network for faster transfer of data to the handhelds. Students can receive email, download web clips, schedule appointments with faculty, turn in assignments electronically, share lecture notes, research academic requirements and obtain class materials. Educators can distribute syllabi, course calendars, resource materials and assignments. The IR ports are located in the student center, library, the medical and law schools, and several buildings that house undergraduate departments.

Students in France will have a whole new way to organize their college schedules and busy lives through a special outreach program from Palm, Inc., France Technologie Interactive, and selected partners like iambic, Inc. A group from the Sorbonne University of Paris will be equipped with a specially designed Palm m100 handhelds.

Included with the Palm m100 Série Limitée Etudiant will be Action Names School which allows students to keep class schedules on their [device](#), set alarms for studies and tests, plan their activities and homework, and carry contact information for all their friends and family.

These students are far from alone. Harvard Medical School has a system that allows over 300 of its students [mobile](#) access to their class schedules, hospital case log notes, lecture notes with anatomy illustrations, course evaluations, exam calendars and last-minute announcements, and more with AvantGo. They also allow students to enter patient info in their Palm while walking around on rounds.

Illinois School District 230 has started what it calls the "the largest educational deployment of handheld computers in the United States." About 1,700 students and 65 teachers use Palm handhelds for word-processing and to collect and analyze data for fitness, nutrition, and science classes.



Earlier this year, Ballard High in Seattle made news with its program to introduce Visors into the classroom. Students are using Visors to take notes in class, track homework assignments, create outlines and write reports, share information, and record their grades. They can also read novels and news, use an electronic dictionary and thesaurus, and study for tests.

Palm Inc. is actively encouraging studies on effective use of handhelds in classrooms. The [Palm Education Pioneer](#) Grant Program gives Palm handhelds to K-12 teachers and their students so that they can explore new ways to teach and learn.

Thanks to Kaerrie Simons for her help with this. -Ed



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Quickies: Michael Jordan, PalmUser, Lots of Awards

Posted By: [As Listed](#) © Friday, June 15, 2001 7:03:13 AM

On Monday, Michael Jordan and [Palm](#) are going to unveil a handheld similar to the Claudia Schiffer Edition Palm Vx that was released about a year ago. Jordan will receive 12% of the sales. -Wayne

Every subscriber to [PalmUser](#) magazine between now and June 30 will be entered into a 'mini-draw' to win a prize pack of a lifetime's supply of the magazine, plus the full 4-hour Palm OS Training CD, a neoprene carrying case and a high-tech replacement stylus. -Steve Litchfield

Pocket Quicken 2.0, WordSmith, and PrintBoy have won the [Best of PC Expo 2001](#) award. Each year Smallbiztechnology's editor, Ramon Ray, analyses hundreds of different hardware and [software](#) products and selects the best ones for small businesses, showcased at PC Expo. -Ed

[BIOBSERVE](#), makers of behavioral data acquisition software, have won CASLsoft's Developer Spotlight Contest. "BIOBSERVE's Spectator GO! is a good example of using the right machine for the right job. Leave all the CPU intensive stuff for the PC and the data gathering to the PDA. Spectator GO! illustrates both the power of the Palm OS platform as a [mobile](#) data entry device, and CASL as a means to customize Palm OS PDA's," explains Michael Buckley, co-founder of CASLsoft. -CASLsoft

[Ababall](#), iambic's new game, has received the Palmtop-Pro Approved Award. It is the first game to receive this rarely-given distinction. [Palmtop-Pro Magazine](#) is a European [mobile computing](#) magazine well-respected for its exacting standards when recommending software. "This is the first time ever that a game has entered this elite 'hall of fame' of top solutions in the PDA sector," said Boris Michael von Luhovoy, Publishing Editor of Palmtop-Pro. "As a seasoned PDA magazine publisher, I'm not so easy to impress. The game flattens me indeed." -Kaerrie Simons

Play Ababall for Arcade-style Action

Posted By: [Kaerrie Simons](#) © Wednesday, June 06, 2001 7:15:23 AM

Ababall is the first game from iambic Entertainment, iambic's newest division, and is for color-enabled devices only. It boasts 32 levels of play and varying difficulty, with new challenges and block layouts for every level and a [bonus](#) room for those who can make it all the way through.

Each level has falling objects that offer both helpful and hurtful challenges and various levels offer exciting powerups, including a paddle that can fire on obstacles, falling objects that create fireballs that blast through anything, and multiple balls to destroy large sections of the wall at once.

To take full advantage of the fluid animation and quick play of Ababall, the movement of the paddle is flexible. Players can control the paddle using either the stylus or the date book and phone hard buttons of their device. Paddle movement is also compatible with the Palm [GamePad](#) and the Jog Dial of the Sony PEG n710C.



Players can challenge themselves or another opponent and can post their high scores on a special site created just for them: www.ababall.com. Here, they can also participate in player [forums](#) to discuss Ababall strategies and tips with others worldwide and learn the tricks to help advance them to the next level.

Players can download Ababall and play it in its demo state (four random lower levels) for free. To unlock all 32 levels of and the bonus room, purchase Ababall for \$19.95. A special limited time introductory price of only \$9.95 is available for purchases made between June 5 and June 15

On the Web:

- [iambic Store](#)